Tobias KLOTZ

I am an experienced UX Designer with a strong background in product design, user research and coding.

User Experience Design (BSc) • Human-Computer Interaction (MSc) • Entrepreneur

tk
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WORK EXPERIENCE

UX Designer & Developer (Freelancer) / Tobias-Klotz.de
09/2015—Present, Remote preferred

- Freelancer in product design, user research, and development
- Working on mobile apps, cloud software and web sites (industry, legal, E-Commerce & travel)
- Professional Diploma in Digital Marketing (SEO), Top 1% Graduate

UX Designer & App Developer (Contract) / 247FactoryNet GmbH
10/2019—02/2020, 11/2020—09/2021, Munich (DE)

- User-centred product design and development of a design system
- React Native app development (smartphone/tablet app)

UX Designer (Internship) / AutoScout24 GmbH
09/2017—02/2018, Munich (DE)

- Lead own UX project for Europe's largest online car marketplace
- UX Concept, UI Design (web & app), UX Research

Managing Partner & Co-founder / VOYCONDO UG
05/2015—Present, Remote / Berlin (DE)

- Online travel business with 900.000€ affiliate turnover (2021)
- We grew to one of GetYourGuide's (valued $1B) largest German affiliate partners within 3 years and are actively joining forces in several projects
- My responsibilities: UX Design, Development, Digital Marketing

Web & Media Designer / Hoffmann Group
09/2011—07/2014, Munich (DE)

- 09/2011—01/2014: Apprenticeship in media design (German dual education system)
- 01/2014—07/2014: After apprenticeship promoted to full-time web and media designer

EDUCATION

Human-Computer Interaction (M.Sc.) / University College London
09/2019—09/2020, London (UK)

- Courses: Interaction Design, Interaction Science, Affective Interaction, User-Centred Data Visualization, Future Interfaces, Digital Health – UK first-class honours degree: Distinction
- Average grade 90%, Top 5% Graduate on the Dean's List, MSc Project Prize winner (93%), CHI2020 (Hawaii) Student Game Competition Finalist
- Societies: AI Society (Google-backed), UCL Entrepreneurs Society, German Society
- UCL ranks among the world's top 10 universities

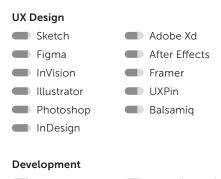### User Experience Design (B.Sc.) / Technische Hochschule Ingolstadt
10/2015—03/2019, Ingolstadt (DE) / San Diego (USA)

- Courses (excerpt): UI Design, Quantitative & Qualitative UX Research, Psychology, Software & Web Development, Economics, Marketing, Soft Skills
- Average grade 1.4 (UK first-class honours degree) / Bachelor thesis with grade 1.0 (A*) / Top 4% Graduate
- Semester abroad (02–07/2017): National University San Diego (USA) / Courses: Information Management Systems, Technology Project Management, Computer Ethics, Android Development
- *Deutschlandstipendium* scholarship fellow 2015/2016
- *THI Talent* outstanding students scholarship program, 2016–2018

SKILLS

User Interface Design, Design Systems (custom and Google Material Design), Requirements Engineering, Prototyping, Wireframing, Usability Analysis, User Interviews & Testing, Quantitative Research, User Flows, Persona Creation, Journey Mapping, Motion Design, Frontend / App Development

TOOLS

UX Design

Sketch	Adobe Xd
Figma	After Effects
InVision	Framer
Illustrator	UXPin
Photoshop	Balsamiq
InDesign	

Development

HTML5	React (Native)
CSS3 / SASS	PHP
JS + jQuery	Python
Bootstrap	git
WordPress	Java / Android
LitElement	MySQL
Storybook	

Analysis & Collaboration

Google Analytics	SPSS + R
Trello	Office ;-)
Dovetail	JIRA

LANGUAGES

German (Native speaker)
English (Very good, C1 / IELTS 8.0)

HOBBIES & INTERESTS

Entrepreneurship, photography, fitness training, travel, technology, and cooking